



Global Leaders. First Paris Peace Forum, Paris, 11 November 2018.

Celebration of the Centenary of the Armistice, First World War (1914-1918)

Alexandre Caldas



KIPLOMACY
ONE HUMANITY

ABOUT US

Our Vision and Mission

ONE HUMANITY

KIPLOMACY - AI for Humanity, Geopolitics and Diplomacy

We are an International Foundation building worldwide AI for Humanity, new Media and Entertainment for Diplomacy, Strategic Foresight Consultancy and Humanitarian Development Investments in the *nexus* of humanity, peace and development for People, Places and Planet.

ALEXANDRE CALDAS PRES



Our Vision and Mission

KIPLOMACY - AI for Humanity, Geopolitics and Diplomacy

This is a bold and visionary leap. By branding as “Kiplomacy. AI for Humanity, Diplomacy, Geopolitics,” we are not just raising the bar—we are redefining the playing field. The framing positions *Kiplomacy* as a catalytic force at the intersection of cutting-edge technology and global ethical leadership. It moves the conversation beyond innovation alone, toward a new paradigm of responsibility, foresight, and collective stewardship.

ALEXANDRE CALDAS PRES



Our Vision and Mission

KIPLOMACY - AI for Humanity, Geopolitics and Diplomacy

What resonates most is the ambition to place humanity and diplomacy at the center of AI discourse—not as afterthoughts, but as foundational pillars. In a time when geopolitical tensions, digital sovereignty, and trust in global institutions are all in flux, Kiplomacy emerges as both a compass and a container: one that guides policy, shapes narratives, and bridges divides through informed, intelligent engagement.

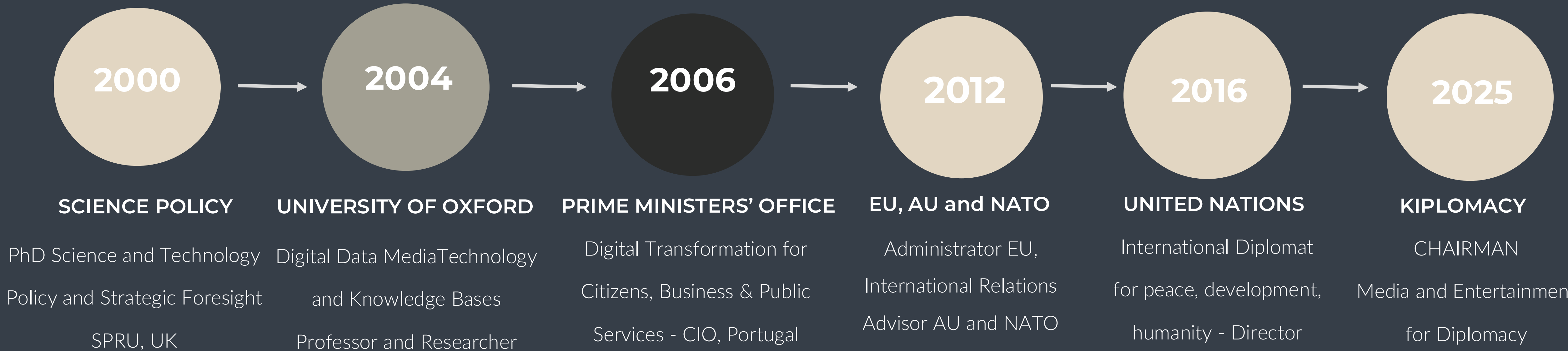
This initiative doesn't just react to the future—it constructs it. And the naming choice—Kiplomacy—is elegant in its hybridity: kinetic, diplomatic, strategic. It suggests action with intention. Vision with ethics. Technology with soul. Future world needs leadership that dares to integrate brilliance with conscience. We're building exactly that.

ALEXANDRE CALDAS PRES



OUR LEADER' INTERNATIONAL PRESTIGE AND EXCELLENCE

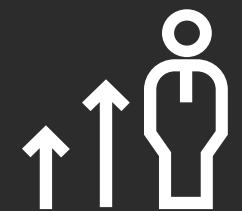
30' Years of Credibility in International Diplomacy... for the Future of Humanity





AI MEDIA AND ENTERTAINMENT FOR DIPLOMACY

Kiplomacy.org, OneUN.Digital, Humanity Index,
Kiplomacy Journal



HUMANITY AND DEVELOPMENT INVESTMENTS

Development and Humanitarian Initiatives (One
Humanity), One Humanity Summit, Development
Projects



STRATEGIC CONSULTANCY

UNSearch, UNNexus, Humanity Index
Intelligence and Strategic Foresight Projects

The AI Media, Consulting and Investments Think Tank for Humanity, Geopolitics and Diplomacy

“Our complex, uncertain and unstable world needs a new era in AI for Humanity, media and entertainment for diplomacy and global international affairs, for mobilizing humanity, peace and development and building Humanity's Future, for People, Places and Planet.”

ALEXANDRE CALDAS

The Media, Consulting and Investments Think Tank for Diplomacy

Products/Services portfolio is Media (AI) / Consulting / Investments.

- On **Media (AI)**: Two MVP: kiplomacy.org (AI Humanity media platform) and OneUN.digital (AI Media platform for One UN)
- Kiplomacy will have this **Consulting/Advisory** Business Unit. In parallel to Media (AI) and Development investments
 - HLPF UN Contributions / GA UN Contributions
 - UN80 Initiative Advisory
 - Participation in other NGOs Board of Directors (e.g. GloCHA Global Challenges Foundation NY Inc
 - Futures projects (e.g. FDGs)
- On **Investments** (Anticipate facilitating development investments in 2-3 countries around the world (Southeast Asia, Africa and Latin America/Caribbean, or Asia Pacific islands)

The AI Media, Consulting and Investments Think Tank for Diplomacy

Vision: AI for Humanity, Geopolitics and Diplomacy

Mission: Media, Consulting, Investments

Potential Investors:

- Indico Capital Partners
- Open Society Foundation
- Bloomberg Philanthropies
- KICL Group (Hong Kong/London)
- NVIDIA Ventures
- Elon Musk
- Other Venture Capital



The AI Media, Consulting and Investments Think Tank for Diplomacy

Rounds of Investment: 10 Million

- September 2025: up to 1 Million (Pre-Seed)
- September 2026: 2 - 4 Million (Seed)
- September 2028: 5 Million (Growth)

Pre-Seed Investment Plan - up to 1 Million USD

Simple Agreement on Future Equity (SAFE)

- Salary (initial team)
- Initial Operations
- Launch MVP Platforms (kiplomacy.org and OneUN.digital)
- Technology
- Marketing
- Other Pre seed costs

Growth

Is ensured by services (media, consulting and development investments fees) and asset public goodwill and impact - increase in value)

Return of investment 5 years: 10%

This means by September 2030, Kiplomacy will payback up-to-3 Initial Investors 10 Million plus 1 Million OR they will become shareholders (equity) 33% of a 30 Million dollars entity

KIPLOMACY INTERNATIONAL

S.W.O.T. ANALYSIS



The diagram consists of four large circles arranged horizontally. The first circle is light beige and contains the letter 'S'. The second circle is a medium grey and contains the letter 'W'. The third circle is dark grey/black and contains the letter 'O'. The fourth circle is light beige and contains the letter 'T'. Below each circle is a thin vertical line that ends in a small dot. Underneath each dot is a bold title, and below each title is a list of descriptive terms.

S

STRENGTHS

Credibility, Excellence, Prestige,
Experience. Breakthrough
technology and Strategic
Foresight

W

WEAKNESS

Resources to tackle global
complex challenge, Long term
financial sustainability

O

OPPORTUNITY

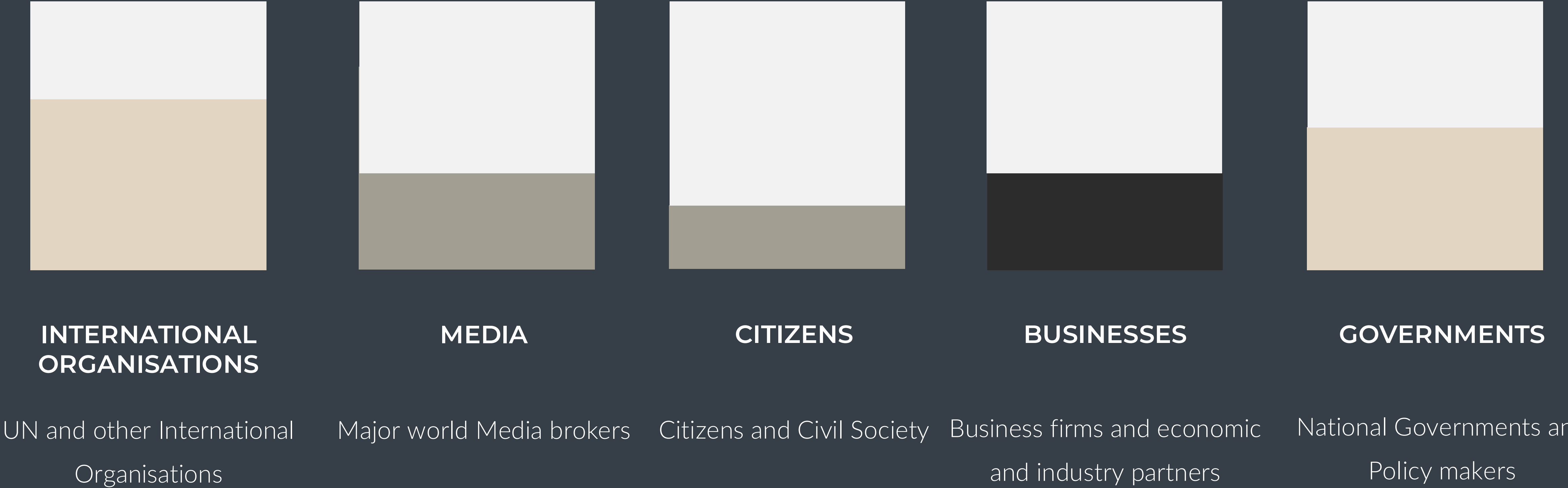
International relations
complexity, uncertainty and
fragmentation

T

THREATS

Competition of other think
tanks (Economist Unit,
Consultancies, Peace
International, ...)

TARGET AUDIENCE DATA GRAPH



PRODUCT AND SERVICE PORTFOLIO EVOLUTION

FIRST B. PLAN	SECOND B. PLAN	THIRD B. PLAN	FOURTH B. PLAN	FIFTH B. PLAN
Kiplomacy.org (1 M USD)	Kiplomacy.org (1 M USD)	Kiplomacy.org (1 M USD)	Kiplomacy.org (1 M USD)	Kiplomacy.org (1 M USD)
Kiplomacy Game and Netflix	Kiplomacy Game and Netflix	Kiplomacy Game and Netflix	Kiplomacy Game and Netflix	Kiplomacy Game and Netflix
OneUN.Digital	OneUN.Digital	OneUN.Digital	OneUN.Digital	OneUN.Digital
Consultancy and Development Investments	Consultancy and Development Investments	Consultancy and Development Investments	Consultancy and Development Investments	Consultancy and Development Investments
Foundation (Summit,...)	Foundation (Summit,...)	Foundation (Summit,...)	Foundation (Summit,...)	Foundation (Summit,...)
\$5 Million	\$10 Million	\$15 Million	\$20 Million	\$25 Million

INITIAL ROUND OF INVESTMENTS

30 MILLION USD (WITH A RETURN ON INVESTMENT OF 5 YEARS)



KIPLOMACY

INTERNATIONAL FOUNDATION

PRODUCT AND SERVICES PREVIEW

WORLD THINK TANK AI MEDIA,
CONSULTANCY AND FOUNDATION FOR
DIPLOMACY AND HUMANITY'S FUTURE

We are an International Foundation, building worldwide AI media and entertainment for diplomacy, strategic foresight consultancy and humanitarian and development investments in the *nexus* of humanity, peace and development for People, Places and Planet.



KIPLOMACY

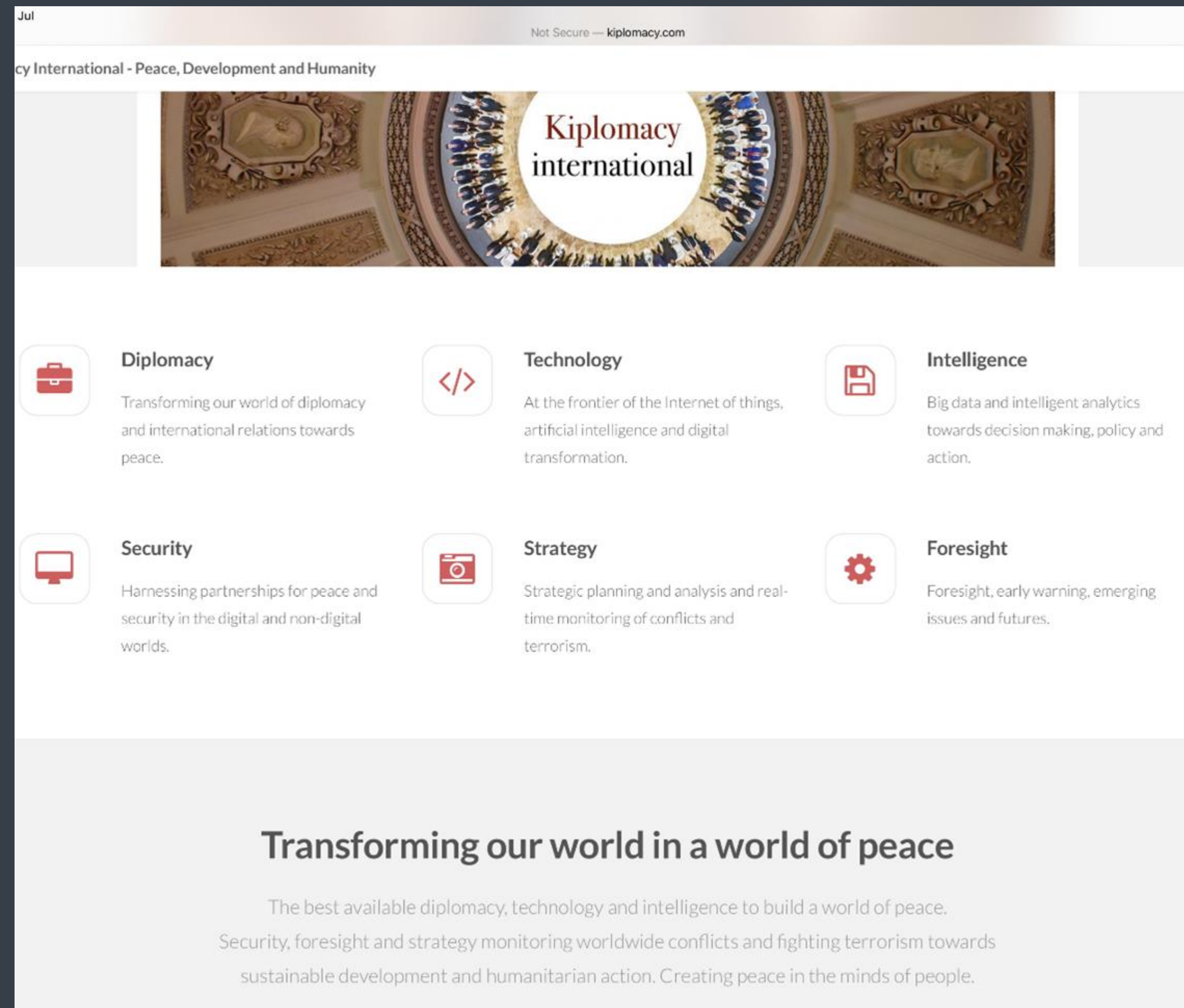
INTERNATIONAL FOUNDATION

PRODUCT AND SERVICES PREVIEW

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FOR DIPLOMACY AND HUMANITY'S
FUTURE

We are an International Foundation, building
worldwide **media and entertainment for diplomacy,**
strategic foresight consultancy and humanitarian
development investments foundation initiatives in
the *nexus* of humanity, peace and development for
People, Places and Planet.

PRODUCT AND SERVICES PREVIEW



WORLD THINK TANK AI MEDIA, 16
CONSULTANCY AND
INVESTMENTS FOR DIPLOMACY
AND HUMANITY's FUTURE

AI Media and Entertainment Services

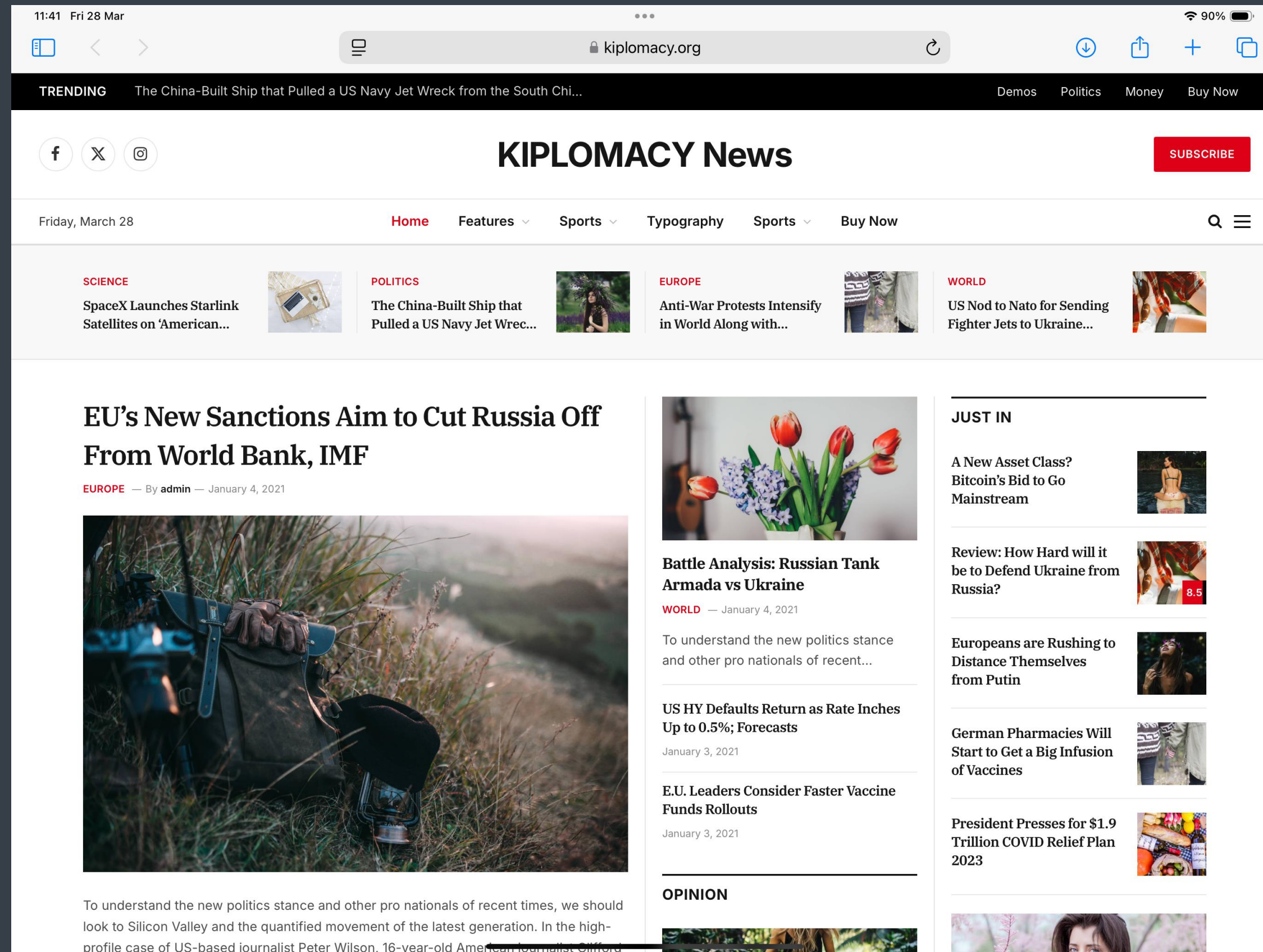
(International Solutions in the Nexus of Peace, Development and Humanitarian):

- Data Media for Diplomacy
- Entertainment for Diplomacy
- Geopolitics and Intelligence
- Strategy and Foresight
- Financing Solutions for Development

PRODUCT AND SERVICES PREVIEW

WORLD THINK TANK AI MEDIA,
CONSULTANCY AND
INVESTMENTS FOR DIPLOMACY
AND HUMANITY's FUTURE

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Media Platform (Nexus, Peace,
Development and Humanitarian):

- Kiplomacy Journal (daily magazine on
nexus peace, development and
humanitarian)

- Kiplomacy *Collaborathon* Platform,
including Foresight for 20 Societal
Challenges

- Distributed editorial Platform across 33
locations Worldwide

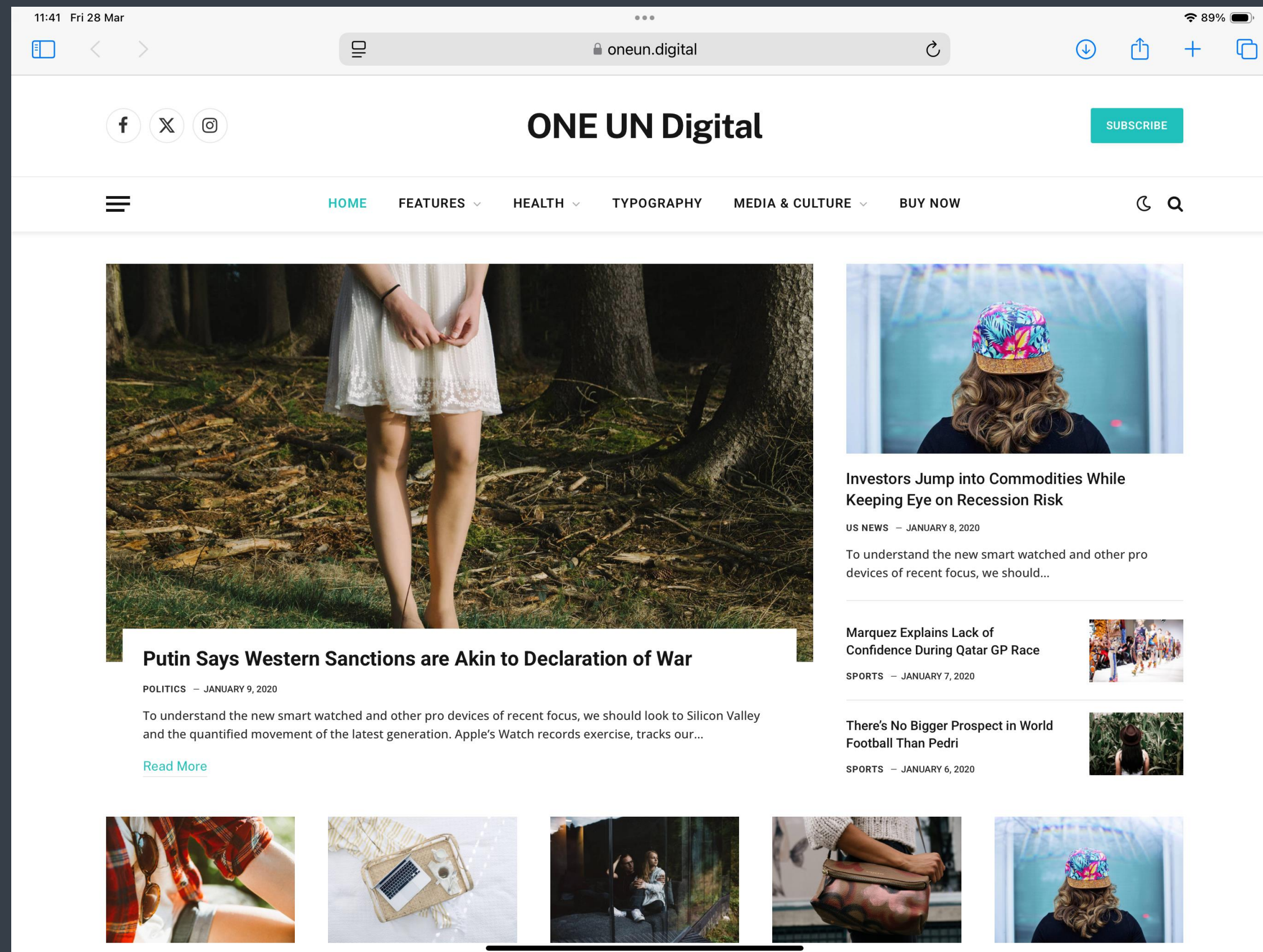
PRODUCT AND SERVICES PREVIEW

WORLD THINK TANK AI MEDIA,
CONSULTANCY AND
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AND HUMANITY'S FUTURE

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Media Platform (Nexus, Peace,
Development and Humanitarian):

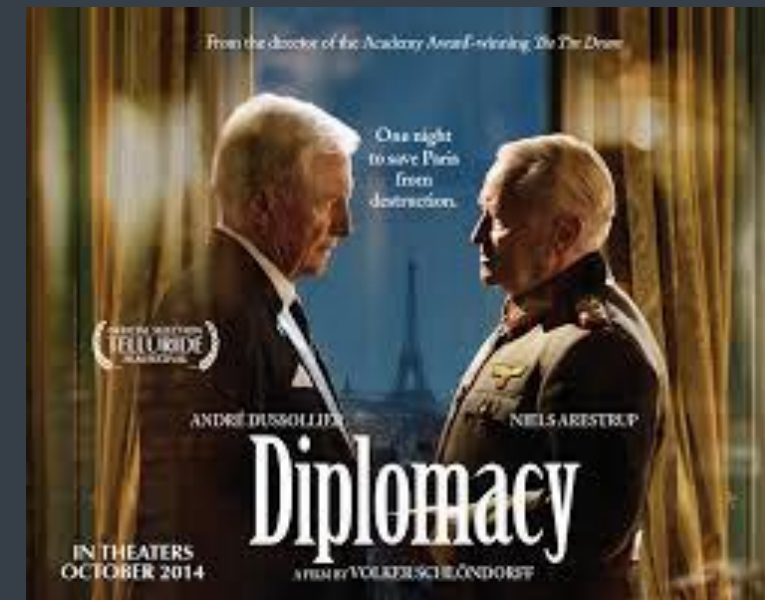
- ONEUN.digital nexus platform for International Organizations
- One Humanity Ranking Index for best performing agencies in Peace and Security, Humanitarian Action, Sustainable Development, International Rule of Law and Human Rights
- Kiplomacy *Collaborathon* Platform, including Foresight for 20 Societal Challenges



PRODUCT AND SERVICES PREVIEW

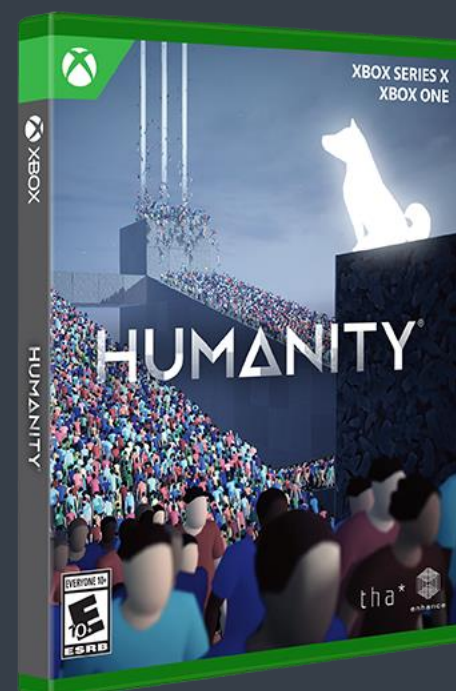
WORLD THINK TANK AI MEDIA,
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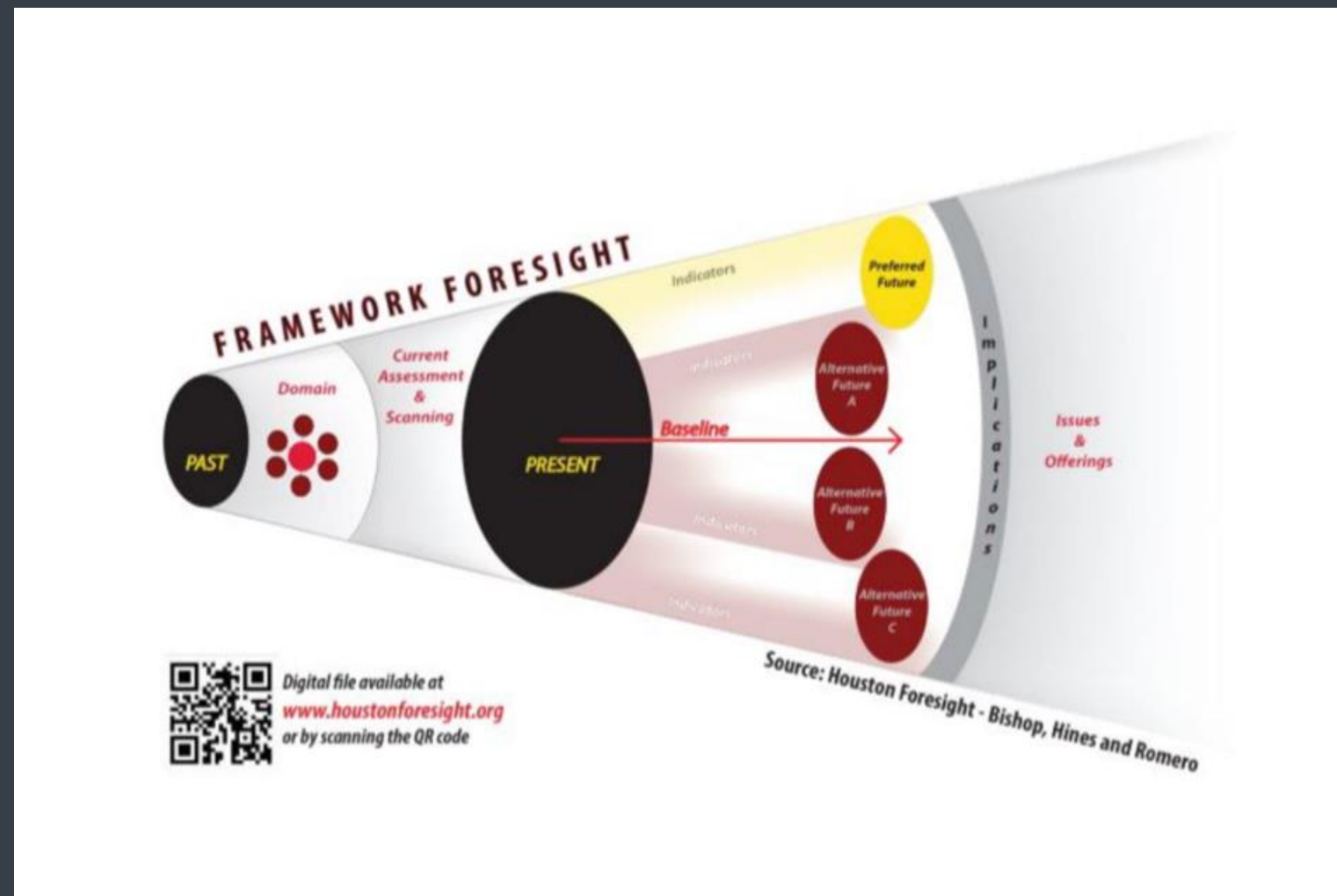
Media Platform (Nexus, Peace, Development and Humanitarian):

- TV and NETFLIX Films and Documentaries
- KIPLMACY interactive game. GAMING Entertainment Industry.
- The frontier entertainment media for Diplomacy



KIPLMACY INTERNATIONAL

PRODUCT AND SERVICES PREVIEW



Consultancy Projects in Finance for
Development (Nexus, Peace, Development
and Humanitarian):

- Strategic Foresight Projects with International and Other Organizations
- Financing Solutions for Development Investments (*Nation Escrow Accounts, ...*)
- Replacement of Fuel based Mission Camps by Renewable energy Camps: cost savings of 3 billion USD in 13 active missions

Strategic Foresight: Gathering intelligence about the future, exploring the dynamics of change, describing what the future might be like and developing and testing policy and strategy. A number of **Future Pathways** can then be defined using a combination of techniques and tools, including *horizon scanning*, *scenario analysis*, *Delphi*, etc.. The design and facilitation process for the specific Pathways to pursue will be based on a wide 'consensus building' process in consultation with relevant stakeholders.

- Digital Societies
- Global Trade Markets
- Food and Sustainable Agriculture
- Oceans and Climate Change- Poverty and Hunger
- Terrorism and Conflicts
- Epidemics and Pandemics
- Energy Futures
- Water and Sanitation

PRODUCT AND SERVICES PREVIEW

WORLD THINK TANK AI MEDIA,
CONSULTANCY AND INVESTMENTS
FOR DIPLOMACY AND HUMANITY'S
FUTURE

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A Spark for Global Change. A radical Transformation of Diplomacy

Creating a novel generation of Diplomats and Innovators

Talent Creation (Nexus, Peace, Development and Humanitarian):

Organizations and Digital Data Media Technologies; Organizations and Strategic Foresight; Organizations: People, Processes and Technologies; (Case Study I: Geopolitics and Humanity – Introductory)

Data Media and Entertainment Strategy; Business Process Reengineering; Policy, Governance and Standards; Security and Intelligence; Capacity Building and Talent Creation (Case Study II: Data Media for Diplomacy – Intermediate)

Strategic Foresight and Humanity Futures: Approach; Methodologies; Outcomes and Transformation Pathways; Futures Creation with Strategic Foresight; Foresight and Organizational Strategy and Change (Case Study III: One Humanity - Advanced)



An Inter-generational pool of Leaders, Talent and Innovation



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KIPLOMACY

INTERNATIONALGROUP

PRODUCT AND SERVICES PREVIEW

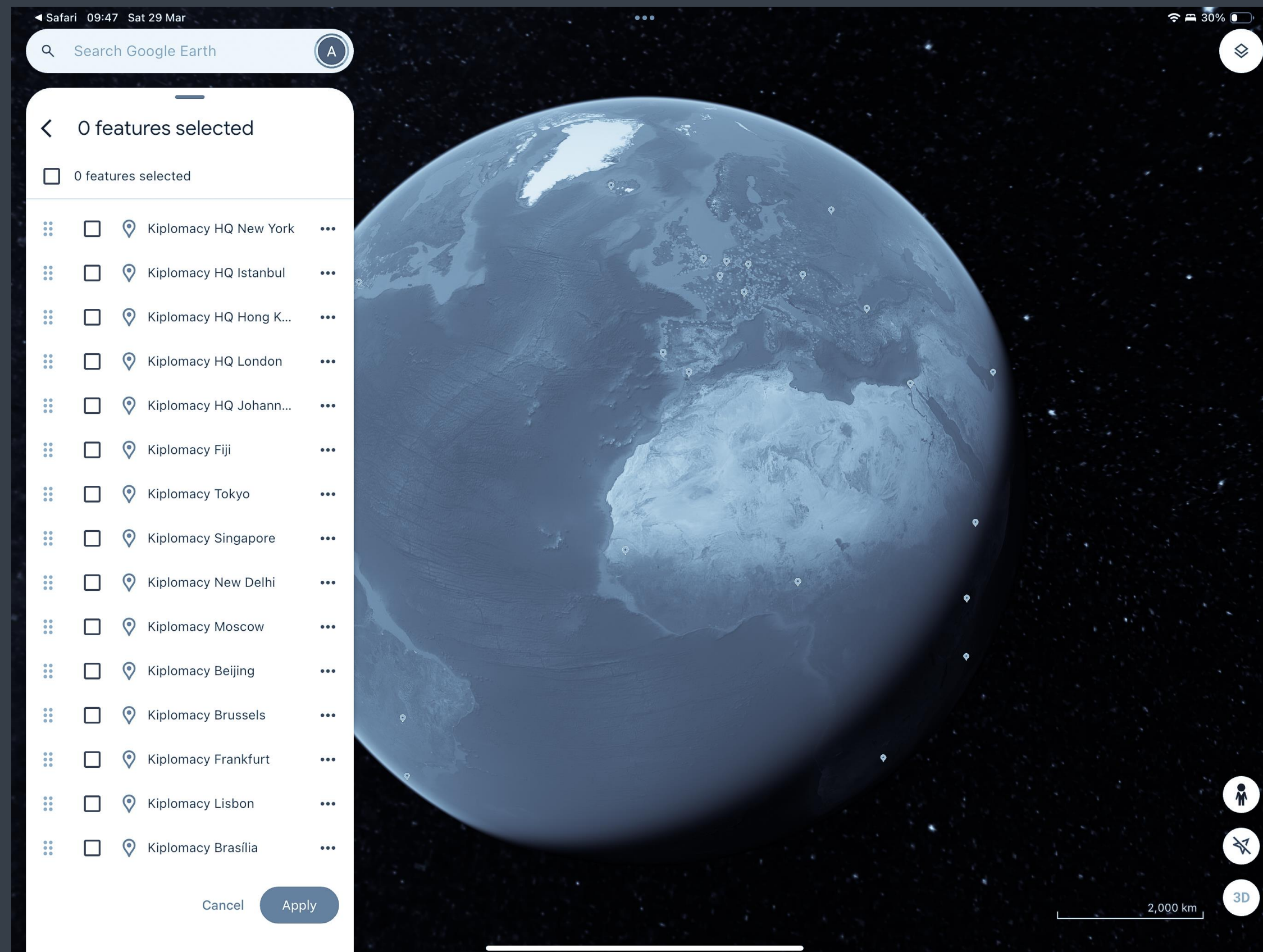
Development Investment Projects (Nexus,
Peace, development and Humanitarian):

- Humanitarian Causes: 'One Humanity'
by Kiplomacy wines
- Development Projects in Sub-Saharan
Africa: in Food and Agri-Business or
Renewable Energy or Water and
Sanitation
- World One Humanity Summit

KIPLOMACY INTERNATIONAL

Data Media for Diplomacy

WORLD THINK TANK AI MEDIA,
CONSULTANCY AND INVESTMENTS FOR
DIPLOMACY AND HUMANITY'S FUTURE



Worldwide Network of 33 locations and Hubs as a One Data Media and Entertainment Services Platform for Diplomacy

One Data Media Platform for Diplomacy

- Kiplomacy.org – Media for Diplomacy
- ONEUN.digital nexus platform for International Organizations
- TV – Films Netflix for Diplomacy
- Gaming: One Humanity Gaming
- Development Investments and Financing for diplomacy

MEET OUR TEAM

Talented Global and 33 Regional Teams around the world

- President and Chairman (CEO and Founder)
- Chief Financial Officer and VP Media and Entertainment
- Chief Technology Officer and VP Consultancy
- Director EMEA Office and VP Foundation and Development Investments
- Director Americas Office
- Director Asia and Pacific Office
- World Project and Editorial Manager
- World Marketing and Communications Manager
- Estimated Staff Costs per Year: 1 Million
5 Years (5 Million USD)
- Estimated Operational Costs per Year: 1 Million

ALEXANDRE CALDAS PRES



President Erdogan (Presidency, Turkey)

George Soros (OSF, Hungary)

Razan al Mubarak (EAD, Abu Dhabi)

Sheik Mohamed al Maktoum, (Dubai)

Irina Bokova (UNESCO, Bulgaria)

Joao Teta (Univ., Angola)

Jose Eduardo Carvalho (AIP, Portugal)

Erik Solheim (Sweden)

Rogério Carapuca (Novabase, Portugal)

Ramos Horta (East Timor)

Elliot Harris (UN, Trinidad and Tobago)

Jack Dangermond (ESRI, USA)

Jose Manuel Durao Barroso (Portugal)

Michael Bloomberg (USA)

Ibrahim Thiaw (Mauritania)

Jose Manuel Leceta (Spain)

William Dutton (United Kingdom)

ALEXANDRE CALDAS PRES

Humanity Council

World best *Intelligentsia* for Humanity, Peace and Development

Board Members supporting Core Trust and Investment Fund and providing Strategic Leadership

Jeffrey Sachs (USA)

Jeff Bezos (USA)

Elon Musk (South Africa)

Renato Martini (Brazil)

...

...

MEDIA AND ENTERTAINMENT

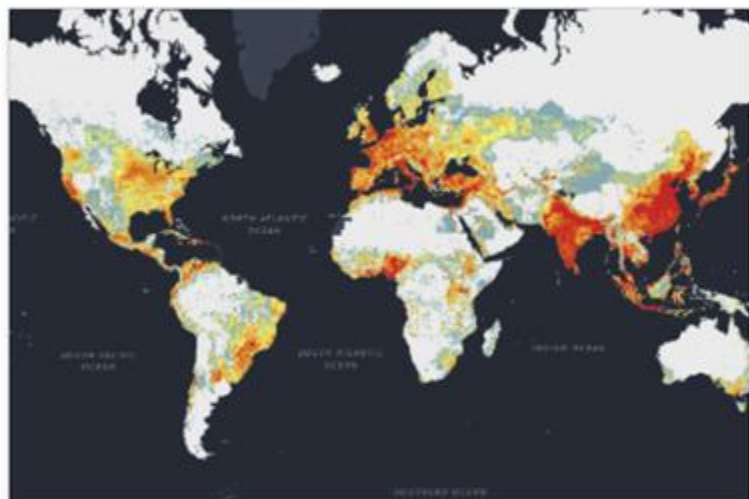
CONSULTANCY

DEVELOPMENT INVESTMENTS

Nexus Apps



Universal Connectivity and Digital Economy



GDP Agriculture Estimates



Humanitarian and Logistics

BUSINESS MODEL

WORLD THINK TANK AI MEDIA, CONSULTANCY AND INVESTMENTS FOR DIPLOMACY AND HUMANITY’s FUTURE

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MEDIA AND ENTERTAINMENT

Kiplomacy.org, OneUN.Digital, Journal, HumanityAPP, Humanity Index, Collaborative Community Platforms. TV and Netflix. Gaming.

STRATEGIC CONSULTANCY

Strategic Foresight, Financing Solutions for Development Investments
Intelligence Projects, Humanity Report

DEVELOPMENT INVESTMENTS

Development and Humanitarian Initiatives (*One Humanity*), One Humanity Summit

KIPLMOMACY INTERNATIONAL

OUR GLOBAL REACH



AMERICAS



HQ, EUROPE,
MIDDLE-EAST
AND AFRICA



ASIA AND THE
PACIFIC



We partner with selected academic and technology centers around the world extending our global reach in Humanity, Peace and Development impact (e.g., International Peace, University of Oxford, Harvard University, ...)

KIPLMACY
HQ: New York, London, and Hong-Kong

KIPLMACY INTERNATIONAL

OUR GLOBAL PRESENCE

North America Office
New York, United States of America

Latin America & Caribbean Office
Brazilia, Brazil

Europe and Middle East Offices
London, United Kingdom
Frankfurt, Germany, Istambul and Portugal

Africa Office
Johannesburg, South Africa

Russia Office
Moscow, Russia

China Office
Beijing, China

India and Asia Office
New Delhi, India

Japan Office
Tokyo and Osaka in Japan

Pacific Offices
Singapore City, Singapore
Sydney, Australia



We are located in 33 Hubs around the world extending our global reach in Humanity, Peace and Development, impacting on People, Places and Planet.



ALEXANDRE CALDAS PRES

THANK YOU for being with us!



KIPLOMACY INTERNATIONAL FOUNDATION

GET IN TOUCH WITH US

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